



# Bow Out Blow Out

## FREQUENTLY ASKED QUESTIONS

### **How much profit does my program earn?**

Your group/organization will earn a minimum of \$5.00 on every keychain sold! The profit you make depends on your group/organization – how you promote your fundraiser and how motivated your Sellers are. Our fundraising experts will share tips and techniques with you to help you have a successful fundraiser. Example: a program of 60 sells the minimum of 10 “Team” keychains per athlete. The program raises \$3000! The same program sells the minimum of 10 of the “Squad” keychains and raises \$4500! The same program sells the minimum of 12 “Cheerlebrity” keychains and raises \$7200 for the program!

### **Are there any upfront costs?**

There are no upfront costs or hidden fees with a Bow Out Blow Out fundraiser!

### **How are the keychains delivered?**

Your keychains will be shipped in a box via USPS. Tracking information will be sent to your organizations leader once they have left our facility.

### **What types of programs do you work with?**

We work with school, pop-warner, and all-star cheer programs primarily; however, softball, volleyball, even football programs are encouraged to join!

### **Are the keychains expensive?**

No! Our high quality keychains cost \$10 for our “Team” keychain, \$15 for our “Squad” photo keychain, and \$20 for our “Cheerlebrity” keychain. Your program will receive 50% of total sales!

### **When is money due?**

Once your team has finished collecting orders and money, you will be asked to fill out a master order form to send to Bom Bows. Once your order is received, you will have a 50% deposit to pay to start production. Once the keychains have been produced, you will pay the remaining 50% prior to shipping.

### **What is the turnaround time?**

Keychains will be shipped out within 2 weeks of placing your order. To keep things moving quickly, make sure you have photos ready for your keychains and your money is paid on time.

### **Is there a minimum quantity?**

Yes. You will need to sell at least 10 of the “Team” or “Squad” styles per athlete or 12 each of the “Cheerlebrity” style per athlete. Example: a program of 20 would need to sell 200 total of either the “Team” or “Squad” style. 1 athlete can sell 15 while another sells 5, as long as the total number reaches 10 per athlete as an average. To sell the “Cheerlebrity” style, each athlete would be responsible for selling at least 12 of their own “Cheerlebrity” design.

### **How will our keychains look?**

We will work closely with you to create the perfect design. If you’re doing the “Squad” or “Cheerlebrity” style, please have high resolution photos ready for our designers.